Assumption mapper

Team

IMPORTANT ASSUMPTION

If this assumption is not true the concept might fail

NON-IMPORTANT ASSUMPTION

If this assumption is not true the concept could still survive

GET OUT OF THE BUILDING AND TEST THIS NOW	Start preparing you'll need to test this as soon as possible
Easy but non-essential	Don't waste your time on this

EASY TO TEST

We can test it relatively quickly

DIFFICULT TO TEST

We need time and resources test this

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About this tool
Every concept is full of assumptions and that's also very normal! With this tool we try to identify these assumptions and map them to create an actionable overview of which assumptions to test first. Some assumptions are so big that the whole idea could collapse if it isn't validated by your customers, other assumptions are important but not as critical. By identifying and mapping we focus on the essential parts first and work our way through all the assumption in time.

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